

Dear Space Collector:

The postage stamp that salutes man's boldest space adventure --- the moon landing, will be one of the most sought-after by collectors. And the Space City Cover Society will be there to service this most historic First Day Cover event. The moon landing stamp will be printed from the die that actually went to the moon with Astronauts Neil Armstrong and Edwin Aldrin. Also, it will be 50% larger than the regular commemorative, and will be in a value of 10¢ (the Airmail rate).

Since Armstrong, Aldrin and Collins made up this Apollo 11 team, the Space City Cover Society feels that it is only fitting to honor each of them with an individual cover. This will be done in a set of three covers, each bearing the 10¢ Airmail Moon Landing stamp -- with the "First Day of Issue" cancellation -- along with a NASA Local Post Commemorative stamp and a NASA Local cancel, which has now become closely associated with the Society.

As in the past, the Society will issue its specially-designed NASA Local Post stamp in a souvenir sheet of 12. The sheet, printed offset, bicolor and perforated, will have marginal inscriptions. The covers will be 65¢ each (\$1.95 for the set of three) and the souvenir sheet will cost 60¢ each (\$1.80 for the set of three). A 15¢ handling and postage charge must be added to each order as all material will be sent under separate cover after the First Day Event. This will insure getting nice clean and collectable covers and sheets.

This jumbo-size stamp will be printed from the actual master die which the Astronauts carried to the moon. The die proof on the envelope was pulled from this master die. The envelope traveled more than a half million miles and is the longest distance a piece of mail has ever traveled. This moon mail was carried in less time than was required by the old Pony Express to deliver a piece of mail from St. Joseph, Missouri to Sacramento, California back in 1860. Paul Calle of Stanford, Connecticut designed this new Moon Landing stamp and it will go on sale in late August in Washington, D. C. All orders received by us by August 15th will be filled in full.

----- CUT ALONG HERE -----

SPACE CITY COVER SOCIETY  
P. O. Box 61528 PLEASE NOTE OUR NEW BOX NUMBER FOR THIS MAILING  
Houston, Texas 77061

Please send me the following Moon Landing First Day Items:

\_\_\_\_\_ Set of 3 First Day Covers @\$1.95 per set . . . . . \$ \_\_\_\_\_  
\_\_\_\_\_ Set of 3 Souvenir Sheets @\$1.80 per set . . . . . \_\_\_\_\_  
Postage & Handling (Per different individual address) . . . . .15  
(Overseas - add 50¢ postage & handling) Total . . . . . \$ \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

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IF YOU DO NOT ALREADY HAVE ENVELOPES WITH US AND WOULD LIKE TO RECEIVE BULLETINS OF THE FUTURE EVENTS OF THE SPACE CITY COVER SOCIETY, SEND (4) LARGE, STAMPED, ADDRESSED ENVELOPES TO US WITH YOUR ORDER. APOLLO 12 IS COMING OUT SOON AND DETAILS WILL BE SENT OUT TO ALL THAT HAVE ENVELOPES WITH US.