

NEW U.S. \$2.40 STAMP TO FEATURE APOLLO 11 MOON LANDING FLAG RAISING.
 WILL HAVE IT'S FIRST DAY JULY 20, 1989, THE 20th ANNIVERSARY OF MAN'S
 FIRST LANDING ON THE MOON.

Bulletin Special!

From advance activity, this new \$2.40 U. S. Priority Mail stamp is going to be sought after by many collectors, both space collectors and first day cover collectors.

The high value has not slowed anyone down and the first day of issue of July 20, 1989 in Washington D.C. promises to be full of activity. The size of the stamp will be large, just as will be the event. Issued in sheets of 30, the individual size is 1 5/8 x 1 3/4". It will feature Neil Armstrong and Edwin Aldrin planting the U. S. flag on the Moon.

Another thing that is making this stamp popular is that the it will be the first in a new series of Priority Mail stamps. The SCCS serviced first day covers of the first Express Mail stamp (first day of issue on August 12, 1983) and those SCCS covers are now bringing \$30 to \$40 when one shows up. No, we don't have any left as we serviced only about 25 extras of that one at the time of issue. It had a face value of \$9.35.

LIMITED ISSUE FOR THIS NEW \$2.40 STAMP

Yes, due to the high face value of this new Moon Landing-Priority Mail stamp, we will only be able to service about 25 or so extras. We must have your order back in by return mail to assure that our supply will be enough to handle your request.

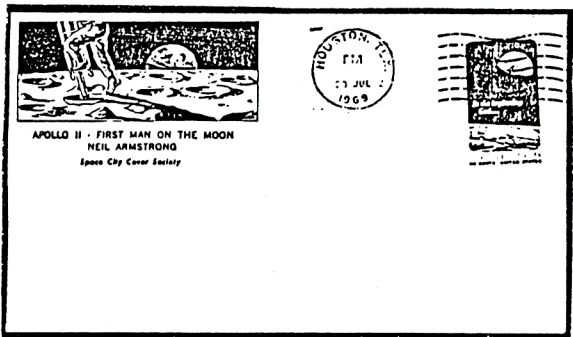
First day cover dealers are pricing this new issue in a range from \$5.50 to about \$20. We, at SCCS, are keeping our advance order price at the lowest end of that range...only \$5.50 each. Our SCCS covers will be appropriately cacheted, each franked with a single of the \$2.40 stamp and machine cancelled with the Washington D. C. first day of issue cancel of July 20, 1989.

Even at \$5.50 each, you may want to order more than one of these SCCS first day covers. If this issue follows the route of the previously issued \$9.35 Express Mail first day covers, collectors are going to be looking for covers to trade.

Whatever your needs are, be sure and let us have your order by return mail.

SPECIAL-SPECIAL-SPECIAL

SCCS DOUBLE CANCELLED COVER



As you know, SCCS space covers have enjoyed a long reputation (over 20 years) of being desirable covers for the collector...and covers one might not find elsewhere.

And in that vein, we have a very special one for you. The base cover is the SCCS Moon Landing cover of July 20, 1969 cancelled in Houston as Neil Armstrong was stepping out on the Moon. It is illustrated to the left. This cover is already selling for \$12.50 and being 20 years old, it is becoming more difficult to locate. In fact, the SCCS may be the only source of dealers' covers for this historic event. The new \$2.40 stamp will be applied on this cover and then hand cancelled in Washington D.C. with the first day of issue cancel of July 20, 1989. And even though the basic cover now sells for \$12.50, we are going to price this double cancelled cover at only \$12.50!

THE SCCS APOLLO 11 CATALOG

This catalog illustrates and prices all eight different covers cancelled during the Apollo 11 mission in 1969. This includes one cover for launch, six different pertaining to different events of the first stay of men on the Moon, and one cover for landing. In addition, the SCCS issued four other covers for events after the crew was released from quarantine from a special habitat located at the Johnson Space Center in Houston. These covers will also be illustrated and priced.

Also included in the catalog will be details of the Apollo 11 mission and details of each of the events/astronauts featured on the different covers.

This booklet will be going out to you at no charge in the next few days.

----- CUT HERE -----

TO: SPACE CITY COVER SOCIETY, P O Box 53545, Houston, Texas 77052

Please send me the following First Day covers for the new \$2.40 Moon Landing stamp:

_____ FDC (July 20, 1989) Washington D. C. cancel @ \$5.50	\$ _____
_____ FDC double cancels (Houston Jul 20, 1969 First Man on the Moon) (second cancel Washington D.C. Jul 20, 1989 with \$2.40 Moon Landing stamp) @ \$12.50	_____
Postage and handling	_____ .50
Total remittance	\$ _____

NAME _____ ADDRESS _____

CITY _____ STATE _____ ZIP _____

(FD 1989) Please send one addressed, gummed label with order. Thank you.