

APOLLO 8 COMMEMORATIVE STAMP FIRST DAY OF ISSUE CEREMONY

12:00 NOON MAY 5, 1969 RICE HOTEL HOUSTON, TEXAS

Program

INVOCATION

Monsignor Anton Frank

Pastor, Annunciation Church

LUNCHEON

PRESIDING

Honorable Granville W. Elder

Postmaster of Houston

SPECIAL MUSIC

Mr. Chris Robinson Mrs. Thelma Lindsay Mrs. Diane Tobola

GREETING

Honorable W. Marvin Hurley

Executive Vice President, Houston Chamber of Commerce and Chairman

NIMS Mail Users Council

INTRODUCTIONS
CONGRESSMAN BOB CASEY
CONGRESSMAN BOB ECKHARDT
ASTRONAUTS, OTHER

DISTINGUISHED GUESTS

Postmaster Elder

REMARKS

Dr. Robert R. Gilruth

Director, NASA

Manned Spacecraft Center

REMARKS

Honorable Ralph W. Yarborough

United States Senator

REMARKS AND

INTRODUCTION OF THE POSTMASTER GENERAL

Honorable George Bush, M.C. 7th Congressional District

ADDRESS AND PRESENTATIONS

Honorable Winton M. Blount

Postmaster General of the United States

BENEDICTION

Rabbi Hyman Judah Schachtel

Congregation Beth Israel



The goals of the Apollo program are to land American explorers on the moon and bring them safely back to earth, to establish the technology required to meet other National interests in space, and to achieve for the United States preeminence in space. These objectives were enhanced greatly by the flight of the Apollo 8 spacecraft, manned by Col. Frank Borman, USAF, Capt. James A. Lovell, USN, and Lt. Col. William A. Anders, USAF, from lift off at 6:51 a.m. CST, December 21, 1968 until splash down at 10:51 CST on December 27, 1968.

The words "In the beginning God . . ." were spoken by a crew member of the Apollo 8 spacecraft when he read from the Book of Genesis during the course of the historic flight orbiting the moon. This reading, while not a part of the flight plan, has become closely associated with the flight in the public mind.

Leonard E. Buckley of the Bureau of Engraving and Printing based his design of the stamp on a photograph supplied by the National Aeronautics and Space Administration in which the moon, in the foreground of the stamp, is approximately 780 kilometers from the spacecraft. To the top of the stamp is half an Earth, the rest in darkness, with the sunset terminator bisecting Africa.

